



AL's Family Farms

P.O. Box 650808 • Vero Beach FL 32965



2016-17 Crop Report & Update

Dear Friend,

Welcome back to our 39th CITRUS SEASON and thanks for choosing Al's Family Farms! Let me begin by expressing how grateful to God we are that Hurricane "Matthew" kept its fiercest winds well offshore in the Atlantic, passing 50 - 60 miles east of our southeast Florida groves. We really dodged a bullet, as our packinghouse never lost power for more than 10 minutes. Yes, it was still windy, with some pretty good gusts and 3 to 4 inches of rain, but nothing compared to what those north of us experienced. Having our crops spared allowed us to reflect on how blessed we are. Now we can shift our effort to helping those less fortunate, particularly those hit with the full impact of the storm down in Haiti, the Bahamas and to our north.

I'm proud of my sons and Mr. Ray, who work so hard in the groves all year. Yesterday I ate some early navels we picked for juice and shared a half a grapefruit with Brad. It disappeared quick! While Matt's away at Florida Southern College, studying citrus and accounting, Brad will help cover for him. By November the Ruby Reds and Navels will both be fabulous and I can finally ship them to you. Thanksgiving through Christmas is when our Indian River Navels really reach their peak of ripeness. "Early" Navels and Pummelos will be available in our gift shop by October 17. "Shipping quality" fruit should be ripe for picking in early November. The Honeybells bloomed in March - early April so they will harvest in the usual time-frame, January through early February.

If you're ever on I-95, in the Ft. Pierce/Vero Beach area, please stop in, we're easy to find. I'd love to meet you and share a **free glass of the best orange juice you've ever tasted**. We can go on a little tour if you like. I can show you how our team packs the pretty fruit for you as well as your gift recipients, and how we squeeze the not so pretty into perfect juice. You can browse the gift shop or enjoy lunch at our groveside cafe. **Guided Tours** are given at 10:30 a.m. Tuesday thru Friday, Jan. 3 thru April 14. (See other side for complete tour information).

Directions – Take I-95 to Ft. Pierce, Exit #131, Orange Ave. W (SR 68). Proceed to first light turning right/north onto Kings Hwy (SR 713). Keep going past Flying J's, one mile to next light (Angle Rd.). Proceed thru light and turn left into our driveway! 2001 N. Kings Hwy, Ft. Pierce FL 34951. (See map on other side)

After 39 Years, we still do things the old-fashioned way

*Closed Sundays 

Did you know that these days, 9 out of 10 so-called gift fruit companies don't even own a packinghouse? They're mostly website order takers who forward your precious gift list to wholesale fulfillment centers for shipment.

Don't you deserve the Al's Family Farms difference? Rest assured you can still trust Al's to pick, pack and ship your citrus ourselves. As growers and packers our fruit is typically twice as fresh as anything you've ever tasted. If you demand consistently good fruit and unequalled service, you've found it. When you entrust your gift list to Al's you know each gift will arrive in excellence. Our job is to make you look good. Here's our simple, family pledge–

Let everything we do be a blessing to our customers

I too, feel like you're a part of the family. While Dad was alive we worked together everyday. I'm 2nd generation. My sons represent the 3rd, with Brad and Matt helping me in the grove and packinghouse. Although Al passed away in 1987, I still practice what he and the Lord have taught me. That's why our guarantee is the strongest in the business! Dad wouldn't have wanted it any other way.

Yours truly,

The Schorner Family



P.S. This is truly a hard-working, American-family run, small business that takes pride in your fruit. Even our sons work in our groves and packinghouse when they are not at the fire department (Brad) or at college (Matt). If we can't share a hand shake or a smile at our packinghouse & gift shop, you can always visit us online at www.AlsFamilyFarms.com or simply call us Toll Free: **1-800-544-3366**.

(Over, please)



Since 1971

AL'S Family Farms®

GUIDED TOURS! • FREE SAMPLES!



Walk along our wet-line & watch the fruit roll by!



Taste "World Famous" Indian River Citrus, and our own fresh squeezed orange juice!

Learn citrus facts and a little Florida history!

Step into our historic red barn packinghouse & see us pack pretty fruit! Browse the gift shop.

Lunch Tours include a tasty meal at our own "grove-side" Cafe!

Emma, enjoys a Honeybell while playing in the O.J. Corral at Al's.

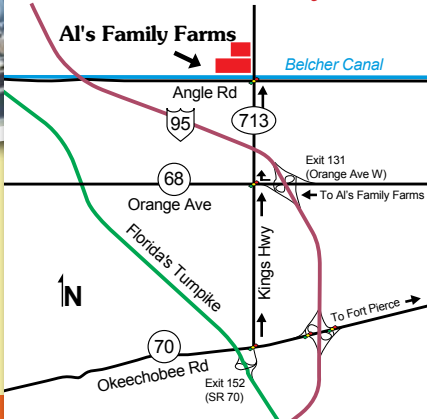


"The Florida Thing To Do!"

Fresh Squeezed Juice Restaurant • Gift Shipping

Our one hour guided tour will walk you along our wet-line and take you into the packinghouse where you will see for yourselves, how Florida citrus is processed. You'll hear some Florida Citrus Facts, taste fresh picked fruit and sample our own fresh squeezed orange juice.

Directions To Al's Family Farms



2017 TOUR SCHEDULE

Guided Tours are given by reservation at 10:30 a.m. Tuesday thru Friday, January 3, 2017 thru April 14, 2017. Call 1-800-544-3366 and ask for Tours. Group Tours available.

\$8.00 VIP Tour includes a guided tour of the wet-line and packinghouse, plus a visit to the "O.J. Corral" and observation groves.

\$15.00 Lunch Tour includes a guided tour of the wet-line and packinghouse, a visit to the "O.J. Corral" and observation grove plus a lunch choice at our own Mexican/American, "grove-side" Red Barn Grill.

Please wear closed-toe shoes • Tour is not handicapped accessible

 Closed Sundays