

## 2020-21 Crop Report & Update



Dear Friend,

Welcome back to our 43rd CITRUS SEASON and thanks for choosing Al's Family Farms! I am pleased to report God has continued to bless us with excellent growing conditions. Good weather combined with diligent grove care by my son Matt and his team has produced healthy trees and a spectacular crop of your favorite, world famous, Indian River Citrus. Plump, seedless Navels, Indian River Ruby Red Grapefruit and those glorious, 100% Florida grown, Honeybells are all ripening on schedule.

Our oldest son, Brad, is a St. Lucie County firefighter. Youngest son Matt, graduated last December from Florida Southern College with his degree in citrus. We're so fortunate he's studied the latest growing techniques and has decided to put them into practice right here at Al's Family Farms.

Matt and I are navel lovers. We were craving some so we picked a few early (October) navels to bring home. I was pleasantly surprised with their high juice content and sugar level so early in the season. If they're tasting this good now, I can hardly wait to share them with you at Thanksgiving and Christmas. That's when our Indian River Navels really reach their peak of ripeness. We should have "early" Navels, Grapefruit and fresh juice in our gift shop by Nov. 2. "Shipping quality" fruit should be ready by early to mid-November.

If you're ever on I-95, in the Ft. Pierce/Vero Beach area, please stop in, we're easy to find. I'd love to meet you and share a <u>free glass of the best orange juice you've ever tasted</u>. We can go on a little tour if you like. I can show you how our team packs the pretty fruit for you as well as your gift recipients, and how we squeeze the not so pretty into perfect juice. You can browse the gift shop or enjoy lunch at our groveside cafe. <u>Tours</u> are tentatively set to begin on January 5 - April. (See other side for visitor and tour information).

**Directions** – Take I-95 to Ft. Pierce, Exit #131, Orange Ave. W (SR 68). Proceed to first light turning right/north onto Kings Hwy (SR 713). Keep going past Flying J's, one mile to next light (Angle Rd.). Proceed thru light and turn left into our driveway! 2001 N. Kings Hwy, Ft. Pierce FL 34951. (See map on other side)

## After 43 Years, we still do things the old-fashioned way

\*Closed Sundays <

You deserve the Al's Family Farms difference... Rest assured you can still trust Al's to pick, pack and ship your citrus ourselves. As growers and packers our fruit is typically twice as fresh as anything you've ever tasted. If you demand consistently good fruit and unequaled service, you've found it. When you entrust your gift list to Al's you know each gift will arrive in excellence. Our job is to make you look good. Here's our simple, family pledge—

## Let everything we do be a blessing to our customers

I too, feel like you're a part of the family. While Dad was alive we worked together everyday. I'm 2nd generation. My son Matt (3rd generation) now works full time at Al's in the grove and packinghouse and Brad still helps his mother and I when he can. Although Al passed away in 1987, we still practice what he and the Lord have taught us. That's why our guarantee is the strongest in the business! Dad wouldn't have wanted it any other way.

Yours truly,

The Schorner Family

P.S. This is truly a hard-working, American-family run, small business that takes pride in your fruit. Our sons Brad and Matt, learned the meaning of hard work out in the grove and packinghouse. If we can't share a hand shake or a smile at our packinghouse & gift shop, you can always visit us online at <a href="https://www.AlsFamilyFarms.com">www.AlsFamilyFarms.com</a> or simply call us Toll Free: 1-800-544-3366.



Family Owned es Operated

(Over, please)

